



BEATLE MANIA

 L I V E R P O O L





The Beatles' Liverpool

Think Liverpool, think The Beatles. The city is officially the World Capital of Pop, and the Fab Four are, of course, its most famous offspring. Liverpool shaped John, Paul, George and Ringo; gave their music its distinctive Merseybeat sound and was the first place to ring with the deafening cries of Beatlemania.

Now, 50 years after the Beatles shot to fame, Liverpool is undergoing a thrilling renaissance. It is now bulging with fabulous new shops, buzzing restaurants, great hotels and trendy wine bars, as well as a world class cultural offering with the largest collection of museums and galleries outside of London. Then of course there's the city's other major attraction, its people, who are famously warm and funny and will welcome you with pride.

If you are flying into Liverpool, you will land at **Liverpool John Lennon Airport** located in the South of the city, providing a convenient gateway to the rest of the UK and Europe. Liverpool is also well connected by both rail and motorway links, with London a mere two hour train journey away.

The world-famous **Cavern Club** is often the first stop on Beatles fans' tours of the city and is located on Mathew Street, the centre of the colourful, vibrant **Cavern Quarter**. **Mathew Street** is steeped in Beatles history, pubs and shops, making it the perfect place to sample the sights and sounds of Liverpool's nightlife.

A pleasant, 10-minute walk from The Cavern Quarter lies the, **Albert Dock**, World Heritage UNESCO site. This beautiful waterfront is home to the famous, multi-award-winning **Beatles Story**. Just across from the Beatles Story is the **European Peace Monument**, which is dedicated to John Lennon. Every December, a Peace Vigil is held at the monument, allowing Beatle fans to pay their respects to John and his enduring message of Peace.

Further afield, in South Liverpool, have your photograph taken next to the iconic **Strawberry Field** Gates or enjoy a drink in one of the bars on **Penny Lane**, places that inspired two very famous Beatles songs. In North Liverpool, visit the **Casbah Club**, which played a crucial part in The Beatles story, being one of the first places the Fab Four ever played.

In late August, Liverpool plays host to **International Beatle Week**, which sees thousands of Beatles fans from all over the world descend upon the city to pay homage to The Fab Four. Pubs, clubs and outdoor stages all over the city overflow with Beatles tribute acts, new bands and solo performances, transforming Liverpool into a gigantic music festival.

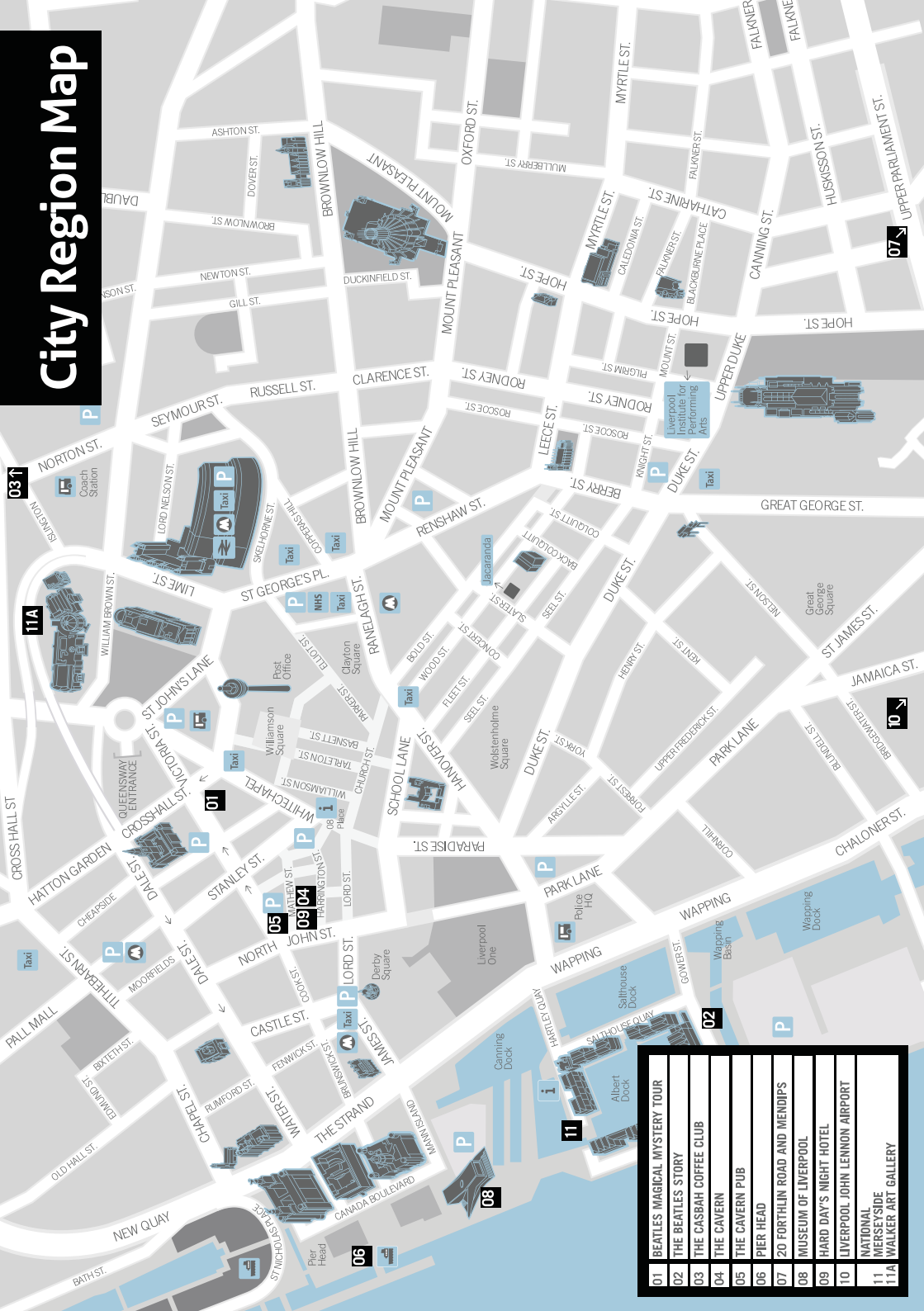
These activities represent just a fraction of the Beatle-themed events you sample in the city; so whether you're a Beatle maniac or a music lover, a culture vulture or just someone looking for a short break, all you need is Liverpool!

For more information go to visitliverpool.com



LIVERPOOL
CELEBRATES
50 YEARS OF
THE BEATLES

City Region Map



- 01 BEATLES MAGICAL MYSTERY TOUR
- 02 THE BEATLES STORY
- 03 THE CASBAH COFFEE CLUB
- 04 THE CAVERN
- 05 THE CAVERN PUB
- 06 PIER HEAD
- 07 20 FORTLIN ROAD AND MENUDIPS
- 08 MUSEUM OF LIVERPOOL
- 09 HARD DAY'S NIGHT HOTEL
- 10 LIVERPOOL JOHN LENNON AIRPORT
- 11A NATIONAL MERSEYSIDE WALKER ART GALLERY



The Beatles Story

The award-winning Beatles Story is the largest permanent attraction in the world devoted to The Beatles. Take a multi-media trip through The Beatles' incredible lives, exploring their humble Liverpool childhoods, Beatlemania and Sgt. Pepper. Experience the stunning replicas of The Cavern and the Yellow Submarine. Our 'Living History' audio tour, exclusively narrated by John Lennon's sister, Julia, will accompany you and is available in ten different languages.

All this and more - including the Fab 4D cinema and Discovery Zone - is waiting to take you down...to The Beatles Story.



'Elvis and Us' Exhibition

Jointly curated by The Beatles Story and Graceland, 'Elvis and Us' is a unique exhibition that explores the influence the King of Rock n' Roll had on the Fab Four.

'Elvis and Us' encompasses the King of Rock n' Roll's® entire career, with a special focus on the legendary night he met The Beatles. See a whole host of exclusive artefacts, many of which have never been publicly exhibited from Elvis's incredible Vegas costumes to the bass guitar he played with Paul McCartney.

A must for any music fan!





The Cavern Club

The Cavern Club is the cradle of British pop music, the place where the Beatles musical identity was formed. Today's Cavern is a thriving live music destination and one of Liverpool's top tourist attractions. The three venues - the Cavern Club, Cavern Live Lounge and the Cavern Pub - showcase not only the incredible legacy of The Beatles, but also new up and coming bands and established artists.

Discover for yourself the evocative spirit of this legendary venue and experience the unique and powerful Cavern sound performed live on stage every afternoon till late in the evening.



Magical Mystery Tour

Step aboard the colourful Magical Mystery Tour bus for a fun and fascinating 2 hour tour which will take you to all the places associated with John, Paul, George and Ringo.

See their childhood homes, schools and colleges and places that inspired some of their most memorable songs - Penny Lane and Strawberry Field. You'll be kept entertained along the way by our fully qualified Beatles Guides and some Fab Four tunes.

The tour finishes at the legendary Cavern Club, where you can collect an exclusive souvenir of your trip.



PENNY LANE 18



National Trust Tour: Mendips

The only tour to take you inside the homes of John Lennon and Paul McCartney. These stunning homes offer a unique insight into the lives of Lennon and McCartney, using family photographs and fascinating memorabilia.

At Mendips, the childhood home of John Lennon, you can walk around the living room where John and Paul wrote scores of legendary songs. Explore John's fully restored bedroom, which looks exactly as it did when John was a teenager, complete with pictures of Elvis, or stand in the porch and sing harmonies, just as John and Paul once did.



National Trust Tour: Forthlin Road

To complement the visit to John Lennon's house, you will also visit the home of the young Paul McCartney, just a short distance away.

At Forthlin Road, witness the humble beginnings that produced one of the greatest songwriters of all time. See the tiny yard where Paul would sit and compose his earliest songs, walk around the modest living room where Paul and his father would listen to music. Like Mendips, Forthlin Road has been fully restored to its 1950's glory to provide an absolutely unmissable experience, even for the casual Beatles fan.





Hard Days Night Hotel

A 'Fab Four' star Liverpool hotel. Hard Days Night Hotel is the worlds' only Beatles inspired hotel, combining the highest quality facilities in a truly unique environment. Located at the heart of Liverpool's 'Beatles Quarter' offering luxurious accommodation and exclusive event space with a twist. Housed in the magnificent Grade II listed Central Buildings, dating back to 1884, the beautifully restored hotel is steeped in history.

All 110 rooms are individually designed around the contours of the original building and elegantly furnished with specially commissioned Beatles-inspired artwork adorning the walls.



Blake's Restaurant

The hotel's restaurant Blake's, named after the celebrated Sergeant Pepper album cover and artist Sir Peter Blake, serves up a range of classic British dishes along with home cooked favourites. Bar Four offers guests a high-end destination cocktail bar, open to all who enjoy that little extra.

Sitting adjacent to the world famous Cavern Club where the Beatles rose to fame, and an array of the city's famous Beatles landmarks, the hotel not only offers the perfect getaway for visitors, but is much loved by art lovers, music lovers, and food lovers alike.

Contact details





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'Elvis and Us' Exhibition

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Magical Mystery Tour

Pick Up: Tourist Information Centre,
Anchor Courtyard,
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Tel: 0151 236 9091 / 0151 707 0729
Email: tickets@cavernclub.org

www.cavernclub.org/the-magical-mystery-tour

 [cavernclubliverpool](https://www.facebook.com/cavernclubliverpool)
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National Trust Tours

Tour times and pickup locations vary.
Advanced Booking is essential.

Tel: 0151 427 7231
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For more information about Liverpool, please visit www.visitliverpool.com